

## Western Region CCA of the Year Nomination Guidelines and Scoring Rubric



<https://wrcca.org/cca-of-the-year>

The following must be met for eligibility for this award.

- Nominator
  - Nominations for the WRCCA of the Year Award should be made by local WRCCA's.
- Nominee
  - Former recipients of the WRCCA of the Year Award are not eligible.
  - **Current WRCCA Board Members are not eligible for the award.**
  - A candidate for the WRCCA of the Year Award must hold a current CCA **or CPAg** certification.
  - Nominees will be evaluated solely based on the information provided in the nomination.
- Reference
  - References should be made by individuals who can speak to the nominees' skills, involvement or volunteer service.
- **Due Date – August 4<sup>th</sup>, 2023**

Award recipient will be asked to receive the award at the September CCA Conference.

### **Evaluation Rubric**

<b>Rubric Category</b>	<b>Category Details</b>	<b>Points Available</b>	<b>Points Awarded</b>
<b>Certified Crop Advising Experience</b>	1 point for every year of CCA license experience (10 years max)	10	
<b>Scope of Crop Advising Work</b>	<ul style="list-style-type: none"> <li>• 1 point - limited evidence of agronomic influence in the field</li> <li>• 5 points - OK evidence agronomic influence in the field</li> <li>• 10 points: strong evidence of agronomic influence in the field; Public recognition of clientele pursuing agronomic excellence with candidate's guidance (e.g, 4R certification)</li> </ul>	10	
<b>Unique Skills</b>	<ul style="list-style-type: none"> <li>• 1 point - little evidence of skills that sets candidate apart from colleagues</li> </ul>	10	

	<ul style="list-style-type: none"> <li>• 5 points - OK evidence of skills that sets candidate apart from colleagues</li> <li>• 10 points: strong evidence of skills that sets candidate apart from colleagues (e.g., nutrient plans, variable rate mapping, public speaking, salinity reclamation, irrigation scheduling, water quality issues, IPM strategies)</li> </ul>		
<b>CCA Program Involvement</b>	<ul style="list-style-type: none"> <li>• 1 point - little involvement in CCA program</li> <li>• 5 points - OK evidence of involvement in CCA program</li> <li>• 10 points: service (past) on Executive Board; involvement in committees; history of organizing CCA events; strong advocate for CCA organization</li> </ul>	10	
<b>Community Involvement and Volunteer Service</b>	<ul style="list-style-type: none"> <li>• 1 point - little involvement in community</li> <li>• 5 points - OK evidence of involvement in community</li> <li>• 10 points: strong evidence for involvement in community (e.g., school or ag group mentorship; 4H service; County Fair, etc.)</li> </ul>	10	

**Notes from Letters of Reference (if available):**

**Notes from Application Review:**

**Total Points Awarded:**